

Ministry of Education and Science of Ukraine

V.N. Karazin Kharkiv National University

Educational and professional programme

(educational-professional / educational-scientific)

Banking and Financial Consulting

(programme name)

first (bachelor's) degree of higher education

(first (bachelor), second (master), third (educational and scientific))

Branch of knowledge D “Business, Administration and Law”

(code, branch name)

Specialty D2 “Finance, Banking, Insurance and Stock Market”

(code, name of specialty)

APPROVED

Scientific Council of

V.N. Karazin Kharkiv National University

17.03., 2025

protocol No. 8

Entered into force from 2025

by order of 18.03.2025

No. 0194-8/142

Vice Rector for Research and Academic Affairs

Oleksandr HOLOVKO



Kharkiv 2025

LETTER OF AGREEMENT

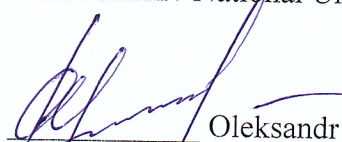
Educational and professional (educational-scientific) programme

Banking and Financial Consulting

The educational programme was reviewed and approved by:

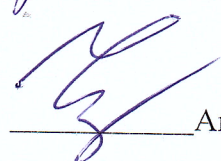
1. Scientific and Methodological Council of the V.N. Karazin Kharkiv National University
protocol No. 7 dated 14.03, 2025

Chairman of the Scientific and Methodological Council,
Vice-rector for Research and Academic Affairs


Oleksandr HOLOVKO

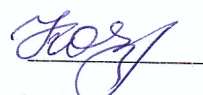
2. Academic Council of the Education and Research Institute "Karazin Banking Institute",
protocol No. 7 dated March 14, 2025

The head of the academic council of the institute
Candidate of Philosophical Sciences, Associate Prof.


Anna CHKHEAILO

3. Scientific and methodological commission of the Education and Research Institute "Karazin
Banking Institute"
protocol No. 8 dated March 14, 2025

The head of the scientific and methodical
commission of the institute


Valeriia KOCHORBA

4. Department of Banking Business and Financial technologies:
protocol No. 9 dated March 14, 2025


Head of the department,
Doctor of Economics, Prof.


Galyna AZARENKOVA

5. Departments providing mandatory educational components of the educational programme

5.1. Department of Management, Business and Professional Communication
protocol No. 22 dated March 14, 2025

Head of the department,
Candidate of Economic sciences, Associate Prof.


Nadiia MOROZOVA

5.2. Department of Accounting and Taxation:
protocol No. 11 dated March 14, 2025

Head of the department,

Candidate of Economic sciences, Associate Prof.


Roman PISKUNOV

5.3. Department of Information Technologies and Mathematical Modelling
protocol No. 9 dated March 14, 2025

Head of the department,
Candidate of Pedagogic sciences, Associate Prof.


Natalia STIAGLYK

PREFACE

Developed by a working group consisting of:

Surname, first name	Position title	Academic degree, academic title
The head of the working group - educational program guarantor: Hnyp Nataliia	Associate Professor of the Department of Banking Business and Financial Technologies	Candidate of Economic sciences, Associate Prof Professor of the Department of Banking Business and Financial Technologies
Members of the working group:		
Pogorelenko Nataliia	Professor of the Department of Banking Business and Financial Technologies	Doctor of Economics, Professor of the Department of Banking Business and Financial Technologies
Bitner Iryna	Associate Professor of the Department of Banking Business and Financial Technologies	Candidate of Economic sciences, Associate Professor of the Department of Banking
Moskalenko Olena	Associate Professor of the Department of Banking Business and Financial Technologies	Candidate of Economic sciences, Associate Professor of the Department of Accounting and Audit

The design of the educational program includes:

Representatives of higher education:

OMELCHUK Yaroslav, Head of the Compliance Service, Chief Compliance Manager of TASCOMBANK JSC (TAS Group).

SKLIAR Vitalii, regional representative of the security department of Aquafrost LLC;

MARENICH Oleksandr, Leading Specialist, Lending to Medium-Sized Business Customers Department, Head Office of JSC CB PRIVATBANK;

LEBEDYNSKA Yevgeniia, moderator of social media appeals of the Social Media Projects Department of the Marketing Department of JSC "First Ukrainian International Bank";

OMELIANENKO Denis, specialist in working with medium-sized businesses of ProCreditBank JSC;

LUGOVYI Vladyslav, personal financial advisor to corporate clients of medium-sized businesses of JSC CB PRIVATBANK;

KOLOMIETS Yuliia, Digital Sales Manager of the Direct Sales Department of the Ukrainian product IT company LIGA ZAKON;

OLKHOVETSKAIA Polina, Premium Service Specialist Second Capital 33 JSC CB PRIVATBANK.

GERMASH Alina, Specialist of the 1st category of the retail business department TVBV No. 10020/0450;

ANDRENKO Yekateryna, Chairman of the Student Council of ERI "Karazin Banking Institute" of V.N. Karazin Kharkiv National University;

KUTSENKO Yelizaveta, Head of the trade union organization of students of ERI "Karazin Banking Institute" of V.N. Karazin Kharkiv National University.

Representatives of employers:

KOVAL Yaroslav, Director of "BITIS - TECHNOLOGY";

UVARENKO Lola, Director of ATK TRANSOPT LLC;

ZERNII Elena, Deputy Director for educational affairs of Kharkiv Professional College of Technology and Design;

ZACHEPA Ruslan, Director of Commercial Sector of CREDIT AGRICOLE BANK JSC;

OGULCHANSKAIA Mariia, Branch Manager of JSC Oshchadbank.

BABENKO Maksym, Head of the Department of Work with Problem Debts of JSC "National Joint-Stock Company" Naftogaz of Ukraine ";

KROKHMAL Yana, Deputy Manager of Branch 63 in Kharkov, PuJSC "KB" AKORDBANK ";

POGREBNIYAK Vladyslav, Director of SELPROM FAST LLC;

NERUSHENKO Alexander, Director of TESKANS LLC;

RIABOKON Kyrylo, Head of the Legal Department of Terminal Borivazh LLC;

BURLEEVA Tetiana, Leading Specialist of the Personnel Management Group in the Eastern Region of the Personnel Selection Department of the Personnel Management Department of JSC "UKRSIBBANK";

KALININA Yekaterina, Global Treasury Controller Anheuser Buch InBev;

Professional public organizations:

IVAGLO Sergii, Head of the "Business Club" PARTNER. "

When developing the Program, the following requirements are taken into account:

1. The standard of higher education in the specialty 072 "Finance, Banking and Insurance" of the field of knowledge 07 "Management and Administration" for the first (bachelor's) level of higher education, approved and enacted by order of the Ministry of Education and Science of Ukraine No. 729 of 24.05.2019.

2. Law of Ukraine of 01.07.2014 No. 1556-VII "On Higher Education." [Electronic resource]. URL: <https://zakon.rada.gov.ua/laws/show/1556-18#Text>

3. Law of Ukraine of 05.09.2017 No. 2145-IIIIV "On Education." [Electronic resource]. URL: <https://zakon.rada.gov.ua/laws/show/2145-19#Text>

4. National Classifier of professions DK 003:2010 [Electronic resource]. URL: <https://zakon.rada.gov.ua/rada/show/va327609-10#Text>

5. Resolution of the Cabinet of Ministers of Ukraine of 23.11.2011 No. 1341 "On Approval of the National Qualifications Framework." [Electronic resource]. URL: <https://zakon.rada.gov.ua/laws/show/1341-2011-%D0%BF#Text>

6. Resolution of the Cabinet of Ministers of Ukraine dated April 29, 2015 No. 266 "On Approval of the List of Branches of Knowledge and Specialties for Which Higher Education Applicants Are Trained." [Electronic resource]. URL: <http://zakon4.rada.gov.ua/laws/show/266-2015-%D0%BF>

7. Resolution No. 70/1 of the UN General Assembly of 25 September 2015 "Transforming our world: the 2030 Agenda for Sustainable Development." Global Sustainable Development Goals 2030. [Electronic resource]. URL: <https://www.unfpa.org/resources/transforming-our-world-2030-agenda-sustainable-development>

8. Standards and recommendations for quality assurance in the European Higher Education Area (ESG 2015). [Electronic resource]. URL: https://ihed.org.ua/wp-content/uploads/2018/10/04_2016_ESG_2015.pdf

9. Guidelines for the development of standards of higher education, approved by the Order of the Ministry of Education and Science of Ukraine of June 01, 2016 No. 600 (as amended) [Electronic resource]. URL: <https://mon.gov.ua/ua/osvita/visha-osvita/naukovo-metodichna-rada-ministerstva-osviti-i-nauki-ukrayini/metodichni-rekomendaciyi-vo>

10. Decree of the President of Ukraine dated September 30, 2019 No. 722/2019 "On the Sustainable Development Goals of Ukraine for the period until 2030." [Electronic resource]. URL: <https://www.president.gov.ua/documents/7222019-29825>

11. Order of the Ministry of Education and Science of Ukraine of 28.05.2021 No. 593 "On Amending Certain Standards of Higher Education." [Electronic resource]. URL: <https://mon.gov.ua/static-objects/mon/sites/1/vishcha-osvita/zatverdzeni%20standarty/2021/06/08/Nakaz-593.vid.28.05.2021.pdf>
12. Resolution of the Cabinet of Ministers of Ukraine of 16.12.2022 No. 1392 "On Amendments to the List of Branches of Knowledge and Specialties for Which Higher Education Applicants Are Trained [Electronic Resource]. URL: <https://zakon.rada.gov.ua/laws/show/1392-2022-%D0%BF#Text>
13. Resolution of the Cabinet of Ministers of Ukraine of 30.08.2024 No. 1021 "On Amendments and the List of Branches of Knowledge and Specialties for Which Higher and Professional Education Applicants Are Trained." [Electronic resource]. URL: <https://zakon.rada.gov.ua/laws/show/1021-2024-%D0%BF#Text>
14. Law of Ukraine of 23.04.2024 No. 3642-IKh "On Amendments to Certain Laws of Ukraine on the Development of Individual Educational Trajectories and Improvement of the Educational Process." [Electronic resource]. URL: <https://zakon.rada.gov.ua/laws/show/3642-20#Text>
15. Order of the Ministry of Education and Science of Ukraine dated 13.06.2024 No. 842 "On Amending Certain Standards of Higher Education" [Electronic resource]. URL: <https://mon.gov.ua/static-objects/mon/sites/1/vishcha-osvita/zatverdzeni%20standarty/2024/Nakaz-842.vid.13.06.2024.pdf>
16. Strategic goals and intentions by 2030 of V. N. Karazin Kharkiv National University. [Electronic resource]. URL: https://karazin.ua/storage/static-content/source/documents/%D0%A1%D1%82%D1%80%D0%B0%D1%82%D0%B5%D0%B3%D1%96%D1%8F_2023.pdf

Reviews and feedback from external stakeholders:

1. **A. Ternovoi**, Director of POLYMER-SOYUZ 2020 LLC;
2. **G. Daudova**, Deputy Director of the Department of Budget and Finance - Head of the Department for Financing Housing and Communal Services;
3. **M. Medviediev**, Deputy Head of the North-Eastern Regional Department of BANK VOSTOK JSC.

1. PROFILE OF THE EDUCATIONAL-PROFESSIONAL PROGRAMME

1 – General information	
<i>Full name of the higher education institution and structural division</i>	V. N. Karazin Kharkiv National University Education and Research Institute “Karazin Banking Institute”
<i>The official name of the programme</i>	Banking and Financial Consulting
<i>Degree of higher education</i>	Bachelor
<i>Qualification in diploma</i>	Higher education degree – Bachelor Specialty – D2 “Finance, Banking, Insurance and Stock Market” Educational program “Banking and Financial Consulting”
<i>Type of diploma and scope of the educational programme</i>	State-standard bachelor's degree diploma, single, 240 ECTS credits
<i>Availability of accreditation</i>	Certificate of specialty accreditation UD 21019690, valid until 01.07.2027.
<i>Requisites</i>	A person has the right to obtain a bachelor's degree, provided that they have a complete general secondary education or a degree of "junior bachelor" (educational qualification level of "junior specialist"). Admission to study for higher education at the first (bachelor) level according to the educational and professional program "Banking and Financial Consulting" is carried out on a competitive basis in accordance with the "Rules for admission to study at V.N. Karazin Kharkiv National University"
<i>Language of teaching</i>	Ukrainian, English
<i>The term of validity of the educational programme</i>	3 years and 10 months
<i>Internet address of the permanent placement of the description of the educational programme</i>	http://kbi.karazin.ua/osvitni-programi/
2 – The purpose of the educational programme	
<i>The purpose of the programme</i>	The program is designed in accordance with the mission and strategy of the university, aimed at creating a holistic system of providing training of specialists with higher education at the first (bachelor) level in the field of finance, banking, insurance and stock market in the direction of banking and financial consulting. It is aimed at training of competitive specialists capable of solving complex specialized problems and practical problems based on mastering the system of competencies in order to effectively manage relationships in the modern economic environment.

3 - Characteristics of the study programme	
<i>Subject area (field of knowledge, specialty)</i>	<p>D 'Business, Administration and Law, "</p> <p>D2 "Finance, banking, insurance and stock market"</p> <p>Objectives of training: training specialists capable of solving complex specialized problems and applied problems, which are characterized by complexity and a certain uncertainty of conditions, in professional activities in the field of finance, banking, insurance and stock market in the learning process.</p> <p>Theoretical content is composed of concepts, categories, theories and concepts of financial science, which determine trends and patterns of functioning and development of finance, banking, insurance and stock market.</p> <p>Methods, techniques and technologies: methods, techniques and technologies of financial science and practice.</p> <p>Tools: information and analytical systems and standard, special and industry-specific software products.</p>
<i>Orientation of the educational programme</i>	<p>The educational programme is aimed at obtaining students' professional knowledge, skills, abilities and competencies that ensure successful professional activity in banking and financial consulting in the field of management and administration through the use of modern methods of studying financial and economic processes, analyzing the interaction of their components to solve theoretical and practical problems that are actualized in modern conditions. The program provides an integrated approach to the formation of the ability to engage in professional activities in the field of finance, banking insurance and the stock market and implements this through an organic combination of training and practical training, including dual education. The basis of EP is a theoretical and methodological basis for finance, banking business, insurance and stock market.</p>
<i>The main focus of the educational programme</i>	<p>The main focus is on training of competent specialists of the new generation in business, administration and law who are able to solve important modern problems using the latest knowledge and technologies in the field of finance, banking, insurance and stock market, providing for certain employment, the possibility of further education and career growth.</p> <p>Keywords: finance, financial system, enterprise finance, financial market, financial consulting, banking, banking system, banking consulting, monetary policy, insurance, hedging, financial services market, stock market.</p>
<i>Features of the educational programme</i>	<p>The programme provides for the provision of knowledge and skills on economic processes and patterns of functioning and development of business entities of various forms of ownership, the activities of banks as dominant financial intermediaries and market entities of non-bank financial services. It is focused on deep special professional training of modern analysts, specialists in the field of finance, banking, insurance and stock market, initiative and capable of rapid adaptation to the current changes.</p> <p>Takes into account modern requirements for solving practical issues. Forms specialists with new promising principles of thinking, able to apply existing research methods.</p>

	<p>Close cooperation with banks, business entities of various forms of ownership and non-bank financial institutions allows you to master the current state of the financial system on real examples, in particular, by: passing industrial practice in banks, modern production enterprises and non-bank financial institutions.</p> <p>Performed in an active research environment. In the process of studying at the bachelor's program, special emphasis is placed on the academic integrity of higher education applicants.</p> <p>The educational program provides for the possibility of internships at foreign universities as part of student mobility programs.</p> <p>Elements of distance learning are applied.</p>
4 – Suitability of graduates for employment and further education	
<i>Employability</i>	<p>Graduates can work in state financial management and control bodies, in banks and non-bank financial institutions, in enterprises of various forms of ownership, and also start their own business. Graduates have the opportunity to perform professional work:</p> <p>341 Finance and Trade Professionals:</p> <p>3411 Dealers (exchange traders at their own expense) and brokers (intermediaries) for collateral and financial transactions</p> <p>3411 Specialist in financial and economic security</p> <p>3412 Insurance Agents</p> <p>146 Managers (managers) in financial activities:</p> <p>1461 Managers (managers) in the field of money mediation</p> <p>1462 Managers (managers) in the field of financial leasing</p> <p>1463 Managers (managers) in the field of loans</p> <p>1465 Managers (managers) in the field of life insurance and savings</p> <p>1466 Managers (managers) in the field of pension insurance</p> <p>1467 Managers (managers) in auxiliary activities in the field of finance</p> <p>1468 Managers (managers) in ancillary activities in the field of insurance</p> <p>1469 Managers (managers) in other types of financial intermediation</p> <p>147 Managers (managers) in the field of real estate transactions</p>
<i>Further training</i>	<p>Graduates have the right to continue their studies at the second (master's) levels of higher education and to acquire additional qualifications in the postgraduate education system.</p>
5 – Teaching and assessment	
<i>Teaching and learning</i>	<p>Teaching technologies: interactive, discussion lectures using multimedia equipment, seminars, practical classes, binary classes involving employers and practical workers in the educational process, work in small groups, teamwork, independent work, business cases, business games, trainings, individual classes, practical training, consultations with teachers who develop analytical abilities and skills to work in a team.</p>

Evaluation	<p>Evaluation is carried out according to the ECTS-rating, 100-point and national scales.</p> <p>Forms of control are determined for each component of the educational program:</p> <ul style="list-style-type: none"> - current control: testing, blitz-survey, control work, Casestudy, protection of the results of group or individual analytical and calculation works, presentation, discuss, training-PBL (Problem-Based Learning), essay, colloquium, etc.; - final control: test or exam.
6 – Programme competences	
Integral competence	<p>Ability to solve complex specialized problems and practical problems in the course of professional activities in the field of finance, banking and insurance or in the process of training, which involves the application of certain methods and provisions of financial science and is characterized by uncertainty of conditions and necessity taking into account the complex of requirements for the implementation of professional and educational activities.</p>
General competences	<p>GC01. Ability to abstract thinking, analysis and synthesis.</p> <p>GC 02. Ability to apply knowledge in practical situations.</p> <p>GC 03. Ability to plan and manage time.</p> <p>GC 04. Ability to communicate in a foreign language.</p> <p>GC 05. Skills use information and communication technologies.</p> <p>GC 06. Ability to conduct research at the appropriate level.</p> <p>GC 07. Ability to learn and acquire modern knowledge.</p> <p>GC 08. Ability to search, processing and analyzing information from various sources.</p> <p>GC 09. The ability to be critical and self-critical.</p> <p>GC 10. Ability to work in a team.</p> <p>GC 11. Ability to communicate with representatives of other professions of groups of different levels (with experts from other fields of knowledge/types of economic activity).</p> <p>GC 12. Ability to work autonomously.</p> <p>GC 13. The ability to realize their rights and obligations as a member of society, to realize the values of civil (free democratic) society and the need for its sustainable development, the rule of law, rights and freedoms of man and citizen in Ukraine.</p> <p>GC 14. The ability to preserve and multiply moral, cultural, scientific values and achievements of society on the basis of an understanding of the history and laws of the development of the subject area, its place in the general system of knowledge about nature and society and in the development of society, technology and technology, use various types and forms of motor activity for active recreation and leading a healthy lifestyle.</p> <p>GC 15. The ability to make decisions and act, following the principle of inadmissibility of corruption and any other manifestations of dishonesty.</p>

<i>General additional (professional) competencies</i>	<p>GAC01. Knowledge and understanding of the subject area and understanding of professional activities.</p> <p>GAC02. Ability to work in an international context.</p> <p>GAC03. Ability to show initiative and enterprise, adapt and act in a new situation.</p> <p>GAC04. Ability to apply knowledge of fundamental and applied sciences, to the extent necessary for the development of professional disciplines</p>
<i>Special (professional, subject) competencies</i>	<p>SC01. Ability to study trends in the development of the economy using the tools of macro- and microeconomic analysis, to evaluate modern economic phenomena.</p> <p>SC 02. Understanding the functioning of modern world and national financial systems and their structure.</p> <p>SC 03. Ability to diagnose the state of financial systems (public finances, including budget and tax systems, finances of economic entities, household finances, financial markets, banking system and insurance).</p> <p>SC 04. Ability to apply economic and mathematical methods and models to solve financial problems.</p> <p>SC 05. Ability to apply knowledge of legislation in the field of monetary, fiscal regulation and regulation of the financial market.</p> <p>SC 06. Ability to apply modern information and software to obtain and process data in finance, banking and insurance.</p> <p>SC 07. Ability to compile and analyze financial statements.</p> <p>SC 08. Ability to perform control functions in finance, banking and insurance.</p> <p>SC 09. Ability to communicate effectively.</p> <p>SC 10. Ability to determine, justify and take responsibility for professional decisions.</p> <p>SC 11. Ability to maintain an appropriate level of knowledge and constantly improve their professional training.</p>
<i>Special additional (professional) competencies</i>	<p>SAC01. Ability to organize work with clients on provision different types of financial services, introduce new products that contribute to the development of financial markets, the banking system and insurance.</p> <p>SAC 02. Ability to use theoretical knowledge about the characteristics of the organization, functioning and mechanisms for regulating the stock market and the virtual asset market, possess technologies for assessing the effectiveness of these markets; understand the principles of Blockchain, smart contracts and digital currencies (stablecoins, cryptocurrencies) in the digital economy.</p>
7 – Program learning outcomes	
<i>Program learning outcomes</i>	<p>PLO01. Know and understand economic categories, laws, cause-and-effect and functional relationships that exist between processes and phenomena at different levels of economic systems.</p> <p>PLO02. Know and understand the theoretical foundations and principles of financial science, the peculiarities of the functioning of financial systems.</p>

	<p>PLO03. Identify the features of the functioning of modern global and national financial systems and their structure</p> <p>PLO04. Know the mechanism of functioning of public finances, including the budget and tax systems, finances of business entities, household finances, financial markets, the banking system, and insurance.</p> <p>PLO05. Possess methodological tools for diagnosing the state of financial systems (public finances, including the budget and tax systems, finances of business entities, household finances, financial markets, banking system and insurance).</p> <p>PLO06. Apply appropriate economic and mathematical methods and models to solve financial problems.</p> <p>PLO07. Understand the principles, methods and tools of state and market regulation of activities in the field of finance, banking and insurance.</p> <p>PLO08. Apply specialized information systems, modern financial technologies and software products.</p> <p>PLO09. Prepare and analyze financial statements and correctly interpret the information received.</p> <p>PLO10. Identify sources and understand the methodology for determining and obtaining economic data, collect and analyze the necessary financial information, and calculate indicators that characterize the state of financial systems.</p> <p>PLO11. Possess methodological tools for performing control functions in the field of finance, banking and insurance.</p> <p>PLO12. Use professional reasoning to convey information, ideas, problems, and solutions to professionals and non-professionals in the financial field.</p> <p>PLO13. Possess general scientific and special methods of researching financial processes.</p> <p>PLO14. Be able to think abstractly, apply analysis and synthesis to identify key characteristics of financial systems, as well as the behavioral characteristics of their subjects.</p> <p>PLO15. Communicate orally and in writing in a foreign language in professional activities.</p> <p>PLO16. Apply acquired theoretical knowledge to solve practical problems and meaningfully interpret the results obtained.</p> <p>PLO17. Identify and plan personal professional development opportunities.</p> <p>PLO18. Demonstrate basic creative and critical thinking skills in research and professional communication.</p> <p>PLO19. Demonstrate skills in independent work, flexible thinking, and openness to new knowledge.</p> <p>PLO20. Perform functional duties in the group, propose sound financial solutions.</p> <p>PLO21. Understand the requirements for activities in the specialty, determined by the need to ensure the sustainable development of Ukraine, its strengthening as a democratic, social, and legal state.</p> <p>PLO22. Know your rights and responsibilities as a member of society, understand the values of a free democratic society, the rule of law, and the rights and freedoms of man and citizen in</p>
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	Ukraine. PLO23. Determine achievements and identify the values of society based on understanding the place of the subject area in the general system of knowledge, use various types and forms of physical activity to lead a healthy lifestyle.
8 – Resource provision for program implementation	
<i>Specific characteristics of human resources</i>	The specialty support group consists of full-time academic staff who are qualified in the specialty "Finance, Banking, Insurance and Stock Market", have more than two years of experience in research and teaching, the level of scientific and professional activity, which is evidenced by the implementation of at least four types and results (self-analysis), international recognition. The support group has 100% scientific degree and/or academic title. The qualitative composition of academic staff providing the educational process in the educational program meets the licensing conditions (Resolution of the Cabinet of Ministers of Ukraine dated 10.05.2018). Academic staff involved in the implementation of the educational and professional program, by qualification, correspond to the profile and direction of the disciplines they teach, have the necessary experience in teaching and experience in practical work, which allows students to form a wide range of knowledge and skills. According to the Law of Ukraine "On Higher Education", in order to improve their professional level, academic staff take up professional development programs at least once in every five years and participate in ongoing professional training..
<i>Specific characteristics of educational facilities</i>	Educational facilities, the condition of buildings, premises, and educational areas necessary for the organization of high-quality master's education in the specialty D2 "Finance, Banking, Insurance, and Stock Market" meets state requirements, state building codes, and industry standards. All educational and administrative premises meet safety requirements and provide lighting and air conditioning conditions. Students who need a dormitory are provided with it. All students are provided with equipment, facilities, and software of specialized computer laboratories that ensure the implementation of the curriculum of educational programs
<i>Specific characteristics of information and educational and methodological support</i>	Educational, methodological and informational support for the training of bachelors in the specialty D2 "Finance, Banking, Insurance and Stock Market" is carried out in accordance with the approved educational and professional program "Banking and Financial Consulting", the curriculum, and the requirements of regulatory and educational and methodological documents on higher education. All disciplines of the curriculum have appropriate educational, methodological and information support, namely: work programs of academic disciplines; educational content (syllabus/lecture plan) in printed or electronic form; plans of workshops (seminars), tasks for independent work; questions, assignments (case studies) for formative and summative assessment of knowledge and skills of higher education

	<p>applicants, for final tests provided for by the curriculum, after attestation monitoring of acquired knowledge and skills in the academic discipline; tasks for semester exams (written test papers).</p> <p>All courses of the curriculum for the preparation of bachelors in the specialty D2 "Finance, Banking, Insurance and Stock Market" are provided with sufficient textbooks and other educational and methodological resources.</p> <p>The main role in the information provision of bachelors' training in the specialty D2 "Finance, Banking, Insurance and Stock Market" belongs to the Central Scientific Library of the V.N. Karazin Kharkiv National University.</p> <p>There is a possibility of access to databases of periodical scientific publications in English (Web of science, Scopus).</p> <p>Students can access educational resources through the Institute's internal network. An institutional repository is functioning, which contributes to the popularization of the Institute's scientific achievements, increasing its rating through the increase in the level of citation of scientific works of the NPP.</p> <p>The current distance learning system ensures independent and individual work of students of the specialty D2 "Finance, Banking, Insurance and Stock Market" of the bachelor's degree.</p>
9 – Academic mobility	
<i>National credit mobility</i>	With domestic higher education institutions on the basis of bilateral agreements.
<i>International credit mobility</i>	Based on the cooperation agreement within the framework of the program "Erasmus+"; Universities - partners with which V. N. Karazin Kharkiv National University cooperates under the double diploma program.
<i>Tuition of foreign higher education applicants</i>	<p>The training of foreign applicants for higher education of the first (bachelor's) level is carried out subject to general terms and signed bilateral agreements for applicants for higher education.</p> <p>Foreign citizens are admitted to study on a contract basis who have a complete general secondary education (educational degree of junior specialist (junior bachelor) in accordance with the Law of Ukraine "On Higher Education".</p>

2. LIST OF COMPONENTS OF THE EDUCATIONAL PROGRAM AND THEIR LOGICAL SEQUENCE

2.1. List of components of the EP

Components of the EP

Code	Components of the educational program (courses, course projects (papers), internships, qualifying paper)	Number of credits	Summative assessment mode
1. Mandatory components of the EP			
<i>1.1. General training</i>			
CC 1	Introduction to the profession	3	pass/fail
CC 2	History of Ukraine: Civilizational Dimension	3	exam
CC 3	Foreign language for specific purpose	14	pass/fail, exam
CC 4	Banking Studio "Time Management and Interpersonal Communication in Business"	5	pass/fail
CC 5	Information technology	5	exam
CC 6	Higher mathematics	5	exam
CC 7	Economic and mathematical methods and models	4	pass/fail
CC 8	Philosophy	3	exam
CC 9	Banking Studio "Leadership and Teamwork"	3	pass/fail
<i>1.2. Professional training</i>			
CC 10	Microeconomics	5	exam
CC 11	Macroeconomics	5	exam
CC 12	Statistics	5	pass/fail
CC 13	Money and loans	6	exam
CC 14	Finance	6	exam
CC 15	Investment	6	pass/fail
CC 16	Banking Studio "Banking System"	6	exam
CC 17	International and regional economics	4	exam
CC 18	Legal support for the activities of business entities	4	pass/fail
CC 19	Accounting	3	pass/fail
CC 20	Enterprise economics	4	exam
CC 21	Management	5	exam
CC 22	Digital economics	4	pass/fail
CC 23	Corporate Finance	5	exam, course paper
CC 24	Insurance	4	pass/fail

CC 25	Financial Security	4	pass/fail
CC 26	Marketing	4	exam
CC 27	Economic analysis	4	exam
CC 28	Banking transactions	5	exam, course paper
CC 29	Central bank and monetary policy	5	exam
CC 30	Insurance services	6	exam
CC 31	Banking analysis	6	exam
CC 32	Stock market	6	exam
CC 33	Learning practice	5	pass/fail
CC 34	Practice at enterprise	6	pass/fail
CC 35	Professional training	6	pass/fail
CC 36	Professional business case	6	pass/fail
Total volume of compulsory components of OP		180	
2. Selective EP components *			
2.1. University-wide elective educational components (3 disciplines from the general university catalog (not less than 200) with a total of 9 ECTS credits are selected (1 discipline in the second year, 2 disciplines in the third year)			
EC 2.1.1	University-wide elective educational component 1	3	pass/fail
EC 2.1.2	University-wide elective educational component 2	3	pass/fail
EC 2.1.3	University-wide elective educational component 3	3	pass/fail
2.2. Elective Professional Educational Components (selected disciplines from the catalog of professional elective disciplines of the institute with a total volume of 51 ECTS credits) **			
EC 2.2.1	Elective Professional Component 1 from the Catalogue / Elective Professional Component 2 from the Catalogue/ Elective Professional Component 3 from the Catalogue/ Elective Professional Component 4 from the Catalogue	3	pass/fail
EC 2.2.2	Elective Professional Component 6 from the Catalogue / Elective Professional Component 8 from the Catalogue	3	pass/fail
EC 2.2.3	Elective Professional Component 5 from the Catalogue / Elective Professional Component 7 from the Catalogue	6	pass/fail
EC 2.2.4	Elective Professional Component 9 from the Catalogue / Elective Professional Component 12 from the Catalogue / Elective Professional Component 14 from the Catalogue	6	exam
EC 2.2.5	Elective Professional Component 10 from the Catalogue / Elective Professional Component 11 from the Catalogue / Elective Professional Component 13 from the Catalogue	3	pass/fail

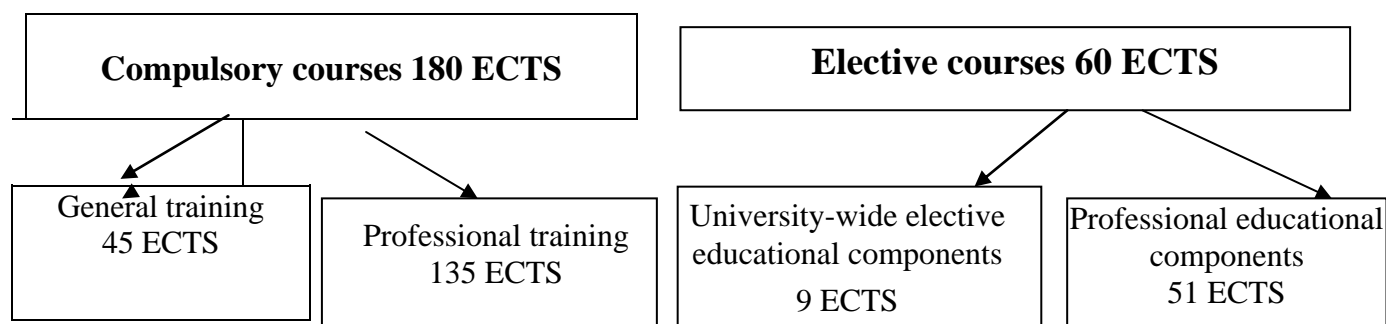
EC 2.2.6	Elective Professional Component 15 from the Catalogue /Elective Professional Component 17 from the Catalogue / Elective Professional Component 18 from the Catalogue /Elective Professional Component 19 from the Catalogue	6	exam
EC 2.2.7	Elective Professional Component 16 from the Catalogue / Elective Professional Component 20 from the Catalogue	6	pass/fail
EC 2.2.8	Elective Professional Component 15 from the Catalogue /Elective Professional Component 17 from the Catalogue / Elective Professional Component 18 from the Catalogue /Elective Professional Component 19 from the Catalogue	6	exam
EC 2.2.9	Elective Professional Component 21 from the Catalogue /Elective Professional Component 24 from the Catalogue	6	pass/fail
EC 2.2.10	Elective Professional Component 22 from the Catalogue /Elective Professional Component 23 from the Catalogue	6	exam
Total volume of elective components OP		60	
OC1 Physical education, OC2 Foreign language for specific purpose			
TOTAL SCOPE OF THE EDUCATIONAL PROGRAM		240	

OC – optional component

** the applicant chooses elective professional educational disciplines from the EP catalog in accordance with the Regulations on the Organization of the Educational Process of V.N. Karazin Kharkiv National University, approved on 02/24/2025, Protocol No. 7*

**** the choice is made from the catalog of elective disciplines at the link for bachelors: <http://kbi.karazin.ua/31699-2/>**

3. STRUCTURAL AND LOGICAL DIAGRAM OF THE EP



1 semester			
CC 1 «Introduction to the profession» (3 credits, pass/fail)	CC10 «Microeconomics» (5 credits, exam)		
CC 2 « History of Ukraine: Civilizational Dimension » (3 credits, exam)			
CC 3 «Foreign language for specific purpose») (4 credits, pass/fail)			
CC 4 BS "Time Management and Interpersonal Communication" (5 credits, pass/fail)			
CC 5 «Information technologies» (5 credits, exam)			
CC 6 «Higher mathematics» (5 credits, exam)			
2 semester			
CC 3 «Foreign language for specific purpose») (2 credits, exam)	CC 11 «Macroeconomics» (5 credits, exam)		
	CC 12 «Statistics» (5 credits, pass/fail)		
	CC 13 «Money and loans» (6 credits, exam)		
	CC 14 «Finance» (6 credits exam)		
	CC 15 «Investment » (6 credits, pass/fail)		
3 semester			
CC 7 "Economic and mathematical methods and models" (4 credits, pass/fail)	CC 16 Banking Studio "Banking System" (6 credits, exam)		EC 2.2.1 **Elective Professional Component from the Catalogue 1-4 (1) (3 credits)
CC 3 «Foreign language for specific purpose») (2 credits, pass/fail)	CC 17 "International and Regional Economics" (4 credits, exam)		

	CC 18 « Legal support for business entities» (4 credits, pass/fail)		
	CC 19 «Accounting» (3 credits, pass/fail)		
	CC 20 "Economics of the enterprise" (4 credits, exam)		
4 semester			
CC 8 «Philosophy» (3 credits, exam)	CC 21 «Management » (5 credits, exam)	University-wide elective educational component 1	
CC 3 «Foreign language for specific purpose» (2 credits, exam)	CC 22 «Digital economics» (4 credits, pass/fail)		
	CC 23 « Corporate Finance» (5 credits, exam, course paper)		
	CC 24 «Insurance » (4 credits, pass/fail)		
	CC 25 «Financial Security» (4 credits, pass/fail)		
5 semester			
CC 3 «Foreign language for specific purpose» (2 credits, pass/fail)	CC 26 «Marketing» (4 credits, exam)	University-wide elective educational component 2	EC 2.2.2-2.2.3 ** Elective Professional Component from the Catalogue 5-8 (2) (9 credits)
CC 9 BS "Leadership and Teamwork" (3 credits, pass/fail)	CC 27 « Economic analysis » (4 credits, exam)		
	CC 28 « Banking transactions» (5 credits, course paper, pass/fail)		
6 semester			
CC 3 «Foreign language for specific purpose» (2 credits, exam)	CC 29 «Central Bank and Monetary Policy» (5 credits, exam)	University-wide elective educational component 3	EC 2.2.4-2.2.5 ** Elective Professional Component from the Catalogue 9-14 (2) (9 credits)
	CC 30 « Insurance services » (6 credits, exam)		
	CC 33 «Learning practice» (5 credits, pass/fail)		
7 semester			
	CC 31 "Banking Analysis" (6 credits, exam)		EC 2.2.6-2.2.8 ** Elective Professional Component from the Catalogue 15-20 (3) (18 credits)
	CC 35 «Professional training» (6 credits, pass/fail)		

8 semester			
	CC 32 «Stock market» (6 credits, exam)		EC 2.2.9 – 2.2.10 ** Elective Professional Component from the Catalogue 21-24 (2) (12 credits)
	CC 34 «Practice at enterprise» (6 credits, pass/fail)		
	CC 36 "Professional business case" (6 credits, pass/fail)		

4. CERTIFICATION MODE FOR HIGHER EDUCATION APPLICANTS

<i>Modes of certification of higher education applicants:</i>	Certification of applicants for a bachelor's degree in the specialty D2 "Finance, Banking, Insurance and Stock Market" is carried out in the form of a certification exam.
<i>Requirements for the certification exam:</i>	The certification exam is provided at the final stage of obtaining the first (bachelor's) level of higher education, to establish the compliance of the acquired competencies and practical learning outcomes with the requirements of the Higher Education Standard in the specialty (order of the Ministry of Education and Science of Ukraine No. 729 dated May 24, 2019).

5. MATRIX OF CORRESPONDENCE OF PROGRAM COMPETENCIES TO EDUCATIONAL PROGRAM COMPONENTS

Program competences		Educational components	Compulsory components of EPP																	
			CC 1	CC 2	CC 3	CC 4	CC 5	CC 6	CC 7	CC 8	CC 9	CC 10	CC 11	CC 12	CC 13	CC 14	CC 15	CC 16	CC 17	CC 18
General competences	General competences (GC)	Integral competence	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+		+
		GC 01	+	+		+	+	+	+	+	+	+	+	+	+	+	+	+		+
		GC 02		+		+	+	+	+	+	+	+	+	+	+	+	+	+		
		GC 03	+			+								+	+	+	+	+		
		GC 04		+	+	+				+					+	+		+		
		GC 05	+	+		+	+			+	+				+	+		+		
		GC 06		+		+		+	+	+		+	+	+	+	+	+	+		+
		GC 07		+	+	+	+	+	+	+		+	+		+	+		+	+	+
		GC 08	+		+	+	+	+	+	+		+	+	+	+	+	+	+	+	+
		GC 09	+	+	+	+	+	+		+	+	+	+	+	+	+	+	+		+
		GC 10	+	+	+		+				+	+	+		+	+		+	+	+
		GC 11	+	+		+				+	+				+	+		+		+
		GC 12	+	+	+	+	+							+	+	+	+	+		+
		GC 13	+												+	+		+		+
		GC 14	+												+	+		+		+
		GC 15	+																	+
	General additional competences (GAC)	GAC 01	+	+		+	+	+		+		+	+	+	+	+	+	+		+
		GAC 02			+	+				+		+	+		+	+		+	+	+
		GAC 03	+	+						+	+	+	+	+	+	+	+	+		+
		GAC 04	+	+		+	+	+	+	+		+	+	+	+	+	+	+		
Special competences	Special (field) competences (SC)	SC 01		+		+				+		+	+	+	+	+	+	+		
		SC 02		+		+				+			+		+	+	+	+		+
		SC 03	+	+		+				+			+		+	+		+		
		SC 04		+		+		+	+	+		+	+	+	+	+	+	+		
		SC 05		+						+			+		+	+	+	+		+
		SC 06	+	+		+			+	+				+	+	+	+	+		
		SC 07		+		+				+					+	+		+		
		SC 08		+		+									+	+		+		+
		SC 09	+	+	+					+	+		+	+	+	+	+	+		+
		SC 10	+	+		+				+	+	+	+	+	+	+	+	+		+
		SC 11	+	+		+			+	+		+	+	+	+	+		+		+
	Special additional (field) competences (SAC)	SAC 01		+						+					+	+	+	+		+
		SAC 02		+		+				+		+	+		+	+	+	+		+

Program competences		Educational components	Compulsory components of EPP																	
			CC 19	CC 20	CC 21	CC 22	CC 23	CC 24	CC 25	CC 26	CC 27	CC 28	CC 29	CC 30	CC 31	CC 32	CC 33	CC34	CC 35	CC 36
		Integral competence	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+
General competences	General competences (GC)	GC 01	+	+	+	+	+	+		+	+	+	+	+	+		+	+	+	+
		GC 02	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+
		GC 03		+	+								+					+		
		GC 04		+									+		+			+		
		GC 05		+	+	+	+	+				+	+	+	+		+	+	+	
		GC 06		+	+	+		+	+	+		+	+	+	+		+	+	+	+
		GC 07	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+
		GC 08	+	+	+	+	+	+	+	+	+	+	+	+	+		+	+	+	+
		GC 09		+	+				+				+		+			+		+
		GC 10		+	+		+	+	+			+	+	+	+		+	+	+	+
		GC 11		+					+	+		+	+		+	+		+		+
		GC 12		+	+	+	+	+	+			+	+	+	+		+	+	+	+
		GC 13		+	+				+				+		+			+		+
		GC 14		+	+				+				+		+	+		+		+
		GC 15			+		+	+	+			+		+			+	+	+	+
	General additional competences (GAC)	GAC 01		+	+	+	+	+	+			+	+	+	+		+	+	+	+
		GAC 02		+	+				+				+		+	+		+		+
		GAC 03		+	+	+	+	+		+			+	+	+		+	+	+	
		GAC 04		+	+	+	+	+					+	+	+		+	+	+	
Special competences	Special (field) competences (CK)	SC 01		+	+	+	+	+	+	+	+	+	+	+	+		+	+	+	+
		SC 02		+		+	+		+			+	+		+		+	+	+	+
		SC 03	+	+		+	+	+	+			+	+	+	+		+	+	+	+
		SC 04		+	+						+	+	+		+	+		+		
		SC 05	+	+					+			+	+		+			+		+
		SC 06		+		+	+	+				+	+	+	+		+	+	+	
		SC 07	+	+			+		+		+	+	+		+	+	+	+	+	+
		SC 08		+	+	+	+	+	+			+	+	+	+		+	+	+	+
		SC 09		+	+								+		+			+		
		SC 10		+	+	+	+	+	+				+	+	+	+	+	+	+	+
		SC 11	+	+	+	+	+	+	+		+	+	+	+	+		+	+	+	+
	Special additional (field) competences (SAC)	SAC 01		+		+	+	+	+			+	+	+	+		+	+	+	+
		SAC 02		+	+	+	+	+	+				+	+	+	+	+	+	+	+

6. MATRIX OF ENSURING PROGRAM LEARNING OUTCOMES (PLOs) BY CORRESPONDING EP COMPONENTS

Educational components Program learning outcomes		Compulsory components of EPP																	
		CC 1	CC 2	CC 3	CC 4	CC 5	CC 6	CC 7	CC 8	CC 9	CC 10	CC 11	CC 12	CC 13	CC 14	CC 15	CC 16	CC 17	CC18
Program learning outcomes (PLO))	PLO 01		+		+			+			+	+	+	+	+	+	+	+	+
	PLO 02				+			+	+					+	+		+	+	
	PLO 03				+									+	+		+	+	+
	PLO 04				+						+	+		+	+	+	+		+
	PLO 05				+				+					+	+	+	+	+	
	PLO 06				+		+						+				+		
	PLO 07		+					+			+	+		+	+		+	+	+
	PLO 08					+											+		
	PLO 09		+					+						+	+	+	+		
	PLO 10		+			+	+	+					+	+	+		+		
	PLO 11							+						+	+		+		+
	PLO 12		+						+	+	+	+		+	+	+	+		+
	PLO 13						+		+		+	+	+	+	+	+		+	
	PLO 14										+	+	+	+	+				+
	PLO 15			+							+	+				+			
	PLO 16					+	+		+	+	+	+	+	+	+				+
	PLO 17	+								+	+	+		+	+				+
	PLO 18	+								+	+	+		+	+				+
	PLO 19	+		+		+					+	+		+	+	+			+
	PLO 20									+				+	+		+		+
	PLO 21	+						+						+	+				+
	PLO 22	+												+	+				+
	PLO 23	+												+	+	+			

Educational components		Compulsory components of EPP																	
Program learning outcomes		CC 19	CC 20	CC 21	CC 22	CC 23	CC24	CC 25	CC 26	CC 27	CC 28	CC 29	CC 30	CC 31	CC 32	CC 33	C 34	CC 35	CC 36
Program learning outcomes (PLO)	PLO 01	+	+	+	+	+	+	+		+	+	+	+	+	+	+	+	+	+
	PLO 02		+		+	+	+	+	+		+		+	+		+	+	+	+
	PLO 03		+		+	+	+	+					+		+	+	+	+	+
	PLO 04	+	+			+	+	+			+		+			+	+	+	+
	PLO 05	+	+		+	+	+	+			+		+	+		+	+	+	+
	PLO 06									+					+		+		
	PLO 07		+			+	+	+			+		+			+	+	+	+
	PLO 08					+	+				+		+		+	+	+	+	
	PLO 09	+	+			+	+	+			+		+	+		+	+	+	+
	PLO 10		+			+	+		+	+	+		+	+	+	+	+	+	
	PLO 11	+	+	+		+	+	+	+		+		+			+	+	+	+
	PLO 12		+	+		+	+	+				+	+	+		+	+	+	+
	PLO 13		+			+	+	+		+	+		+	+	+	+	+	+	+
	PLO 14		+	+		+	+	+		+	+	+	+	+		+	+	+	+
	PLO 15								+								+		
	PLO 16	+	+	+	+	+	+	+		+	+	+	+	+	+	+	+	+	+
	PLO 17		+	+	+						+						+		
	PLO 18		+	+	+	+	+	+			+		+	+		+	+	+	+
	PLO 19	+	+	+	+	+	+	+	+	+	+		+	+		+	+	+	+
	PLO 20		+		+	+	+	+					+			+	+	+	+
	PLO 21		+		+	+	+	+				+	+	+		+	+	+	+
	PLO 22	+	+			+	+	+					+			+	+	+	+
	PLO 23	+	+		+	+	+	+					+			+	+	+	+

Educational program guarantor, PhD in Economics., Associate Professor



Nataliia HNYP