







2. ELECTIVE DISCIPLINES OF THE EDUCATIONAL PROGRAM																									
2.1. Professional training cycle																									
EC 2.1.1. - EC 2.1.6.	Elective discipline 1 "Marketing management"/"Brand management"	2		1				5	150	48	32		16		102		3								
EC 2.1.1. - EC 2.1.6.	Elective discipline 2 "International and cross-cultural management"/ "Social economy and politics"	2		1				5	150	48	32		16		102		3								
EC 2.1.1. - EC 2.1.6.	Elective discipline 3 "Management of changes"/ "Social design"	2		1				5	150	48	32		16		102		3								
EC 2.1.7. - EC 2.1.10.	Elective discipline 4 "Making managerial decisions"/ "Management and administration in the social sphere"/ "Creating a quality management system and internal audit"		2	1				4	120	32	16		16		88		2								
EC 2.1.7. - EC 2.1.10.	Elective discipline 5 "Digital transformation of business"/"Business planning in social entrepreneurship"/ "Analysis of trade activity in business"		3	1				4	120	32	16		16		88		4								
<b>Total volume of the elective part</b>		<b>3</b>	<b>2</b>	<b>5</b>				<b>23</b>	<b>690</b>	<b>208</b>	<b>128</b>		<b>80</b>		<b>482</b>		<b>11</b>	<b>4</b>							
<b>Total volume</b>		<b>10</b>	<b>7</b>	<b>16</b>				<b>90</b>	<b>2700</b>	<b>672</b>	<b>368</b>		<b>304</b>		<b>2028</b>	<b>18</b>	<b>18</b>	<b>12</b>							
<b>Number of hours per week</b>																<b>18</b>	<b>18</b>	<b>12</b>							
<b>Number of marks according to a four-level grading scale</b>		<b>10</b>														<b>3</b>	<b>5</b>	<b>2</b>							
<b>Number of marks according to a two-level grading scale</b>			<b>7</b>													<b>4</b>	<b>1</b>	<b>2</b>							
<b>Number of tests</b>				<b>16</b>												<b>8</b>	<b>6</b>	<b>2</b>							
<b>Number of course works</b>																									

Optional																			
	Ukrainian as a foreign language																		
	History of Ukraine																		

Name	Number of ECTS credits
1. COMPULSORY DISCIPLINES incl.:	<b>67</b>
- preparation of qualifying master's work	10
- pre-diploma practice	10
2. ELECTIVE DISCIPLINES	<b>23</b>
<b>TOTAL ECTS CREDITS</b>	<b>90</b>

The Course Curriculum was adopted at an Academic Council meeting  
with Protocol № 10 dated "24" 05 2024     .

Director of the Institute  Anna CHKHEAILO  
(signature, last name and initials)

Head of Educational Program, Doctor of Economic Sciences  Alla GRINKO  
(signature, last name and initials)

