Ministry of Education and Science of Ukraine



V. N. KARAZIN KHARKIV NATIONAL UNIVERSITY



EDUCATIONAL AND SCIENTIFIC INSTITUTE «KARAZIN BANKING INSTITUTE»

Academy of Economic Sciences of Ukraine Research Center for Industrial Problems of Development of NAS of Ukraine Federation of Auditors, Accountants and Financiers of the Agro-Industrial Complex of Ukraine **Institute of Accounting and Finance of NAAS** Ukrainian Association for the Development of Management and Business Education Association for the Promotion of Globalization of Science and Education SPACETIME AWG Treuhand GmbH & Co. KG Audit firm (Mannheim and Neustadt, Germany) School of Business and Society, University of York (UK) Baltic International Academy (Riga, Republic of Latvia) British University in Dubai (Dubai, United Arab Emirates) Gdańsk University of Technology, Faculty of Management and Economics (Gdańsk, Poland) **Concilium Research and Consulting Company (Warsaw, Poland)** Mykolas Romeris University (Vilnius, Republic of Lithuania) **RISEBA University of Applied Sciences (Riga, Republic of Latvia)** Integral University (Lucknow, India) ERI «KBI» of V.N. Karazin Kharkiv National University, Department of Management, **Business and Professional Communications**

IV International Scientific and Practical Conference

MODERN MANAGEMENT OF ORGANIZATIONS: CONCEPTS, DIGITAL TRANSFORMATIONS AND INNOVATIVE DEVELOPMENT MODELS



20 November 2024



www.karazin.ua www.kbi.karazin.ua





Dear colleagues,

We are thrilled to invite you to attend, participate in and contribute to the III International Scientific and Practical Conference "MODERN MANAGEMENT OF ORGANISATIONS: CONCEPTS, DIGITAL TRANSFORMATIONS, MODELS OF INNOVATIVE DEVELOPMENT", which will be hosted by V. N. Karazin Kharkiv National University on the basis of the Department of Management, Business and Professional Communications of the Educational and Research Institute "Karazin Banking Institute" (certificate of registration of the event No. 552 dated 07 December 2023, issued by the State Scientific Institution "Ukrainian Institute of Scientific and Technical Expertise and Information").

The conference will be held **online** via the ZOOM platform.

The purpose of the conference is to provide scientists, practitioners, businessmen and students with an opportunity to freely exchange experience and information on theoretical and practical concepts of innovative development of organizations in the context of modern challenges of the digital economy.

The conference is open to university professors, postgraduate students, doctoral students, students, representatives of professional NGOs and businesses.

Thematic areas of the conference:

1. Socio-economic, financial and legal aspects of innovative development of organizations.

2. Accounting and analytical mechanisms for ensuring the effectiveness of innovation in solving the problems of our time.

3. Professional competence of management, administration and business specialists in the context of digital transformation.

Conference working languages: Ukrainian and English.

Following the conference,

✓ articles will be published in the collection of scientific papers (languages: Ukrainian, English);

- ✓ abstracts will be published in a special collection with ISBN number (languages: Ukrainian, English) on electronic media (will be placed on the Institute's website);
- \checkmark all the participants will receive an electronic Certificate of Attendance by email in PDF format.

PARTICIPATION IN THE CONFERENCE IS FREE OF CHARGE

Paper Submission Instructions

To have your contribution included in the conference program and conference proceedings, please submit the following to the Organizing Committee **no later than November 7, 2024** <u>via the electronic registration form:</u>

- ✓ conference participant application;
- ✓ article and / or abstracts.

* If there is more than one author, <u>only one author should register</u> and submit the paper.





To make the processing as fast as possible, authors are kindly requested to conform to the following paper formatting requirements:

- ✓ Electronic documents should be in an electronic version (*.doc or *.rtf format only);
- ✓ Papers will be published in Ukrainian and English;
- ✓ Total length of the paper in A4 format should not exceed 3 pages, including all figures, tables, references, and keywords;
- ✓ All margins: 2 cm, Times New Roman (size 14), single-spaced;
- Text should be aligned on both sides without hyphenation;
- ✓ All non-text elements should be created using Word's built-in tools;
- ✓ Drawings, diagrams, formulas, and tables should not exceed the margins;
- ✓ Pages should not be numbered;
- Reference list should be formatted in APA style (<u>example</u>);
- ✓ Please conform to the following file naming convention: Lastname.paper.doc/rtf,

where last name is the last name of the first author in English, e.g., Petrenko.paper.doc.

Please see the conference papers template here

Address of the Organizing Committee of the Conference:

Karazin Banking Institute of V. N. Karazin Kharkiv National University 61174, Ukraine, Kharkiv, 4 Svobody Square

Please do not hesitate to contact us if you need any further information:

Nadiia Morozova, Memeber of the Conference Organizing Committee at: +38 (098) 357-18-75 <u>nadiya.morozova@karazin.ua</u>

Iryna Skorikova, Secretary of the Conference Organizing Committee at: +38 (066) 768-13-82 skorikova.irina@karazin.ua

Information support:

Conference program, link to the collection of abstracts on the <u>conference page</u> Collection of scientific papers "FINANCIAL AND CREDIT SYSTEMS: DEVELOPMENT PROSPECTS" <u>https://periodicals.karazin.ua/fcs</u>