



**V. N. KARAZIN KHARKIV
NATIONAL UNIVERSITY**



**EDUCATIONAL AND SCIENTIFIC INSTITUTE
«KARAZIN BANKING INSTITUTE»**

Academy of Economic Sciences of Ukraine

Research Center for Industrial Problems of Development of NAS of Ukraine

Ukrainian Association for the Development of Management and Business Education

Association for the Promotion of Globalization of Science and Education SPACETIME

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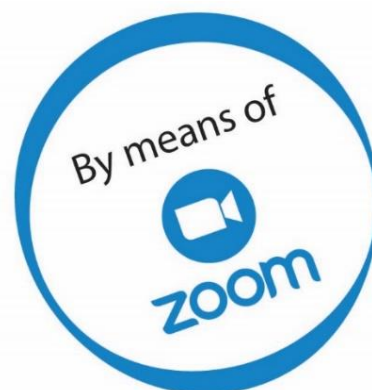
Integral University (Lucknow, India)

ERI «KBI» of V.N. Karazin Kharkiv National University, Department of Management,
Business and Professional Communications

III International Scientific and Practical Conference

MODERN MANAGEMENT OF ORGANIZATIONS: CONCEPTS, DIGITAL TRANSFORMATIONS AND INNOVATIVE DEVELOPMENT MODELS

20 November 2023



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ОРГАНІЗАЦІЙНИЙ КОМІТЕТ КОНФЕРЕНЦІЇ:

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Deputy head of the organizing committee: Anna CHKHEAILO – PhD in Philosophy, Associate Professor, Director of Kharkiv Education and Research Institute “Karazin Banking Institute”, V.N. Karazin Kharkiv National University.

Organizing committee members:

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Iryna DENCHYK – Director of the Center for Improving Educational Trajectories of Kharkiv Education and Research Institute “Karazin Banking Institute”, V.N. Karazin Kharkiv National University.

Secretary of the organizing committee: Iryna SKORIKOVA – a leading specialist of the Center for the Development of Financial Technologies “Fintech”, Kharkiv Education and Research Institute “Karazin Banking Institute”, V.N. Karazin Kharkiv National University.



Dear colleagues,

We are thrilled to invite you to attend, participate in and contribute to the III International Scientific and Practical Conference "**MODERN MANAGEMENT OF ORGANISATIONS: CONCEPTS, DIGITAL TRANSFORMATIONS, MODELS OF INNOVATIVE DEVELOPMENT**", which will be hosted by V. N. Karazin Kharkiv National University on the basis of the Department of Management, Business and Professional Communications of the Educational and Research Institute "Karazin Banking Institute" (*certificate of registration of the event No. 606 dated 22 December 2022, issued by the State Scientific Institution "Ukrainian Institute of Scientific and Technical Expertise and Information"*).

The conference will be held **online** via the ZOOM platform.

The purpose of the conference is to provide scientists, practitioners, businessmen and students with an opportunity to freely exchange experience and information on theoretical and practical concepts of innovative development of organizations in the context of modern challenges of the digital economy.

The conference is open to university professors, postgraduate students, doctoral students, students, representatives of professional NGOs and businesses.

Thematic areas of the conference:

1. Socio-economic, financial and legal aspects of innovative development of organisations.
2. Accounting and analytical mechanisms for ensuring the effectiveness of innovation in solving the problems of our time.
3. Professional competence of management, administration and business specialists in the context of digital transformation.

Conference working languages: Ukrainian and English.

Following the conference,

- ✓ articles will be published in the collection of scientific papers (languages: Ukrainian, English);
- ✓ abstracts will be published in a special collection with ISBN number (languages: Ukrainian, English) on electronic media (will be placed on the Institute's website);
- ✓ all the participants will receive an electronic Certificate of Attendance by email in PDF format.

PARTICIPATION IN THE CONFERENCE IS FREE OF CHARGE

Paper Submission Instructions

To have your contribution included in the conference program and conference proceedings, please submit the following to the Organizing Committee **no later than November 7, 2023** [via the electronic registration form](#):

- ✓ conference participant application;
- ✓ article and / or abstracts.

* *If there is more than one author, only one author should register and submit the paper.*





To make the processing as fast as possible, authors are kindly requested to conform to the following paper formatting requirements:

- ✓ Electronic documents should be in an electronic version (*.doc or *.rtf format only);
- ✓ Papers will be published in Ukrainian and English;
- ✓ Total length of the paper in A4 format should not exceed 3 pages, including all figures, tables, references, and keywords;
- ✓ All margins: 2 cm;
- ✓ Times New Roman (size 14), single-spaced;
- ✓ Text should be aligned on both sides without hyphenation;
- ✓ All non-text elements should be created using Word's built-in tools;
- ✓ Drawings, diagrams, formulas, and tables should not exceed the margins;
- ✓ Pages should not be numbered;
- ✓ Reference list should be formatted in APA style ([example](#));
- ✓ Please conform to the following file naming convention: Lastname.paper.doc/rtf, where last name is the last name of the first author in English, e.g., Petrenko.paper.doc.

Please see the [conference papers template here](#)

Address of the Organizing Committee of the Conference:

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Information support:

Collection of scientific papers

"FINANCIAL AND CREDIT SYSTEMS: DEVELOPMENT PROSPECTS"

<https://periodicals.karazin.ua/fcs>