# Ministry of Education and Science of Ukraine



V. N. KARAZIN KHARKIV NATIONAL UNIVERSITY



EDUCATIONAL AND SCIENTIFIC INSTITUTE «KARAZIN BANKING INSTITUTE»

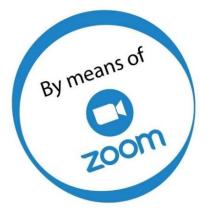
Academy of Economic Studies of Ukraine Research Center for Industrial Problems of Development of NAS of Ukraine Association for Science and Education Promotion SPACETIME Audit firm AWG Treuhand GmbH & Co. KG Audit firm (Manheim & Neustadt, Germany) School of Business and Society, University of York (UK) Baltic International Academy (Riga, Republic of Latvia) British University of Dubai (Dubai, United Arab Emirates) Gdansk Polytechnic University (Gdansk, Republic of Poland) Scientific and Consulting Company Consilium (Warsaw, Republic of Poland) Mikolas Romeris University (Vilnius, Republic of Lithuania) RISEBA University of Applied Sciences (Riga, Republic of Latvia) Integral University (Lucknow, India)

# IIInternational Research and Practice Conference

MODERN MANAGEMENT OF ORGANIZATIONS: CONCEPTS, DIGITAL TRANSFORMATIONS AND INNOVATIVE DEVELOPMENT MODELS

# 25 November 2022





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**Melnychenko O.V.** – Doctor of Economics, Professor, President of Scientific and Consulting Company Consilium (Warsaw, Republic of Poland);

**Simanaviciene Zaneta** – Professor of Mykolas Romeris University, the head of sustainable innovation Laboratory (Vilnius, Republic of Lithuania);

Syed Nadeem Akhtar – Doctor of Science, Integral University (Lucknow, India).

# CONFERENCE ORGANIZING COMMITTEE:

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**Skorikova I.H.** – secretary of the organizing committee, leading specialist of the center for the development of financial technologies "FinTech, Educational and Scientific Institute "Karazin Banking Institute", V.N. Karazin Kharkiv National University

#### Dear Colleagues!

We invite you to participate in the II International Research and Practice Conference "MODERN MANAGEMENT OF ORGANIZATIONS: CONCEPTS, DIGITAL TRANSFORMATIONS AND INNOVATIVE DEVELOPMENT MODELS", held by Management, Business and Professional Communication Department of Educational and Scientific Institute "Karazin Banking Institute", V.N. Karazin Kharkiv National University (event registration certificate No. 1053 dated December 20, 2021, issued by the State Scientific Institution "Ukrainian Institute of Scientific and Technical Expertise and Information").

# The format of the conference is on-line (ZOOM platform).

The purpose of the conference is to provide scientists, specialists, businessmen and students the opportunity to exchange experiences and information on theoretical and practical concepts of innovative development of organizations in current digital economy.

Lecturers of higher education institutions, postgraduate students, doctoral students, students, representatives of professional public organizations and business are invited to participate in the conference.

#### **Conference focus areas:**

1. Social and economic, financial and legal aspects of organizations innovative development.

2. Accounting and analytical mechanisms to ensure the effectiveness of innovation in solving current problems.

3. Professional competence of specialists in management, administration and business in the context of digital transformations.

# Languages of the conference: Ukrainian, English.

# Based on the results of the conference, the following papers will be published:

- ✓ articles in the collection of scientific works (languages: Ukrainian, English);
- ✓ abstracts in a collection of articles (languages: Ukrainian, English) in electronic media (published on the website of the Institute)

# PARTICIPATION IN THE CONFERENCE IS FREE

# Terms of participation in the conference

To have the paper included in the conference program and the collection of abstracts, it is necessary to submit to the organizing committee no later than November 12, 2022 (via the electronic registration form):

- application of the conference participant;
- abstracts and / or article.

# Electronic registration form for participants: <u>https://forms.gle/fRNyPAKHmUxnPv357</u>

After the conference, it is planned to place a collection of abstracts in an electronic collection of scientific papers on the website of the Institute.



#### Formatting requirements for papers

Abstracts are submitted online while registration and are drawn up on an A4 sheet at single space. The volume of abstracts is no more than 3 pages, including figures, tables, references. The text must be aligned on both sides (Times New Roman font, size 14). Create all non-text objects with built-in Word tools. Page margins must be 25 mm. Figures, diagrams, formulas and tables must not overlap page margins. Pages are not numbered. Words are not hyphenated.

#### File naming requirements

- 1. Files with abstracts must have extensions \* .doc, \* .rtf.
- 2. File names must contain the name of the first co-author in English. For example: abstract / article Petrenko.tezi.doc, Petrenko.stat.doc.

#### Framing template

UDC 321.524
Petrenko I.I.
PhD in Economics, docent
Assoc.Prof., Department of
Educational and Scientific Institute "Karazin Banking Institute"
of V.N.Karazin Kharkiv National University
Single space
NAME OF THE ABSTRACT/ ARTICLE
Single space
Text of the article/abstract
Single space
REFERENCES
ADDRESS of the conference organizing committee:
Karazin Banking Institute of

Karazin Banking Institute of V.N.Karazin Kharkiv National University, 61174, Ukraine, Kharkiv, 4 Svobody Square E-mail: <u>kbi.konf@karazin.ua</u>

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Information support: Collection of scientific works «FINANCIAL AND CREDIT SYSTEMS: DEVELOPMENT PROSPECTS»

Author Guidelines are available on the website: <u>https://periodicals.karazin.ua/fcs</u>