

COMMUNICATIVE COMPETENCE IN THE SYSTEM OF SPECIALIST'S PROFESSIONAL TRAINING

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The development of informational civilizations requires continuous improvement. A person becomes a major social content of community.

Communicative competence is defined as the perceivable experience of communication between people, which is formed under the direct human interaction. At the same time the human communicative competence is reduced not only to a certain state of consciousness of people, but also includes a behavioral aspect.

The complex communicative knowledge and skills that make up the communicative competence of the person consists of:

- knowledge of the norms and rules of communication (business, every day, etc);
- high level of speech development;
- understanding nonverbal language of communication;
- ability to come into contact with people based on their gender, age, socio-cultural, status characteristics;
- ability to behave appropriately in different situations;
- ability to persuade;
- capacity to assess the interlocutor as a person properly.

Thus, the increase of communicative competence in all spheres of life ultimately means: rationalization of social control mechanisms, approval of the dialogue as apriority form of communication, formation of a moral and spiritual identity by increasing the level of responsibility and freedom, in which a person is looking for life meaning.

Modern specialist is a highly qualified professional who combines erudition with a particular area of knowledge, able to identify strategic issues, establish rapport and interaction with society or any particular social group.

Literature:

1. Коммуникативная компетентность специалиста в системе профессиональной подготовки/[Internet resource] Access: <http://studopedia.org/8-78832.html>